



MEDIA RELEASE

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RIVERBEND EARTH DAY FESTIVAL ACCEPTING VENDORS

Registration underway for eco-friendly businesses and nonprofits

FOR IMMEDIATE RELEASE

February 29, 2016

Godfrey, Ill- Vendor registration is open for the 5th annual "Riverbend Earth Day Festival", to be held on Saturday, April 16 from noon to 6 p.m. at Piasa Harbor, along the Great River Road. This event will be held rain or shine and is free and open to the public.

The event offers local entertainment, food vendors, artisans market, environmental education and more. This year's event is currently sponsored by Old Bakery Beer Co., Pearl Pro Audio, Liberty Bank, Picture This and More, The Gateway Gardener, St Clair Beekeepers Association, River Bend Yoga, Madison Co. Planning and Development and Senator Bill Haine.

The Nature Institute (TNI) is partnering with the Sierra Club, the Great Rivers Land Trust and The National Great Rivers Research and Education Center/ Lewis & Clark Community College (NGRREC) and the Alton Regional Convention and Visitors Bureau for this day of live music, local food, nature activities, electronic recycling, and much more.

Organizers are looking to showcase any nature, conservation or outdoors focused group that would like to share information about their services or provide an educational activity for children or adults. The festival also highlights local eco-artisans and farmers. This event continues to bring the Riverbend together to celebrate nature, wildlife, local business and sustainable living.

Vendor fees are as followed; for profit businesses, including local farmers and pre-packaged foods, are \$35 and non-profit tables are \$10. Interested vendors and nonprofits can register and find more info at www.TheNatureInstitute.org. Registration ends on April 1.

The Riverbend Earth Day Festival planning committee is also searching for volunteers to assist them with the event.

For more information, please contact The Nature Institute at (618) 466-9930 or info@TheNatureInstitute.org.

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