



To whom it may concern,

We are writing to you on behalf of The Nature Institute (TNI). TNI is a conservation and environmental education organization based in Godfrey, Ill atop the limestone bluffs along the Meeting of the Great Rivers National Scenic Byway (The Great River Road). We work to foster an awareness of the natural world through preservation, restoration, and education.

One of our newer endeavors, the “Greenhouse Project” was created to ensure the community has local access to native plants. **This is your chance to become a supporter of our efforts in providing native resources for area citizens and businesses.**

In 2014, funds were met for the purchase of the greenhouse. Since then volunteers began collecting seed from the Hutchinson Bird Sanctuary and the Heartland Prairie, both managed by TNI. The first community sale was held in 2016 and continues to grow year after year. Thousands of native prairie plants found homes and all proceeds raised went straight back into TNI’s mission of preservation, restoration, and education.

Why push native plants? Native plants offer tremendous value for our local fauna, providing a much-needed food source for our monarchs, bluebirds, American goldfinches, bees, and more. Native plants are also extremely low maintenance. They are sustainable and live longer than their non-native rivals. They are adapted to local conditions and develop extensive, deep root systems; which helps them conserve water and prevent erosion.

Native plants are naturally resistant to drought, diseases and most pests. They do not require additional watering, artificial fertilizers or harmful pesticides. Native plants save people time and money and help to build and strengthen our natural ecosystem.

Managing a greenhouse is not a small task. Luckily, we have several dedicated volunteers that lend hundreds of hours to our mission, but we need monetary assistance to deliver a great greenhouse season. **We are asking you to sponsor this 2019 growing season.**

Attached to this letter is further information on how you can take an active role in maintaining the ecosystem of the Riverbend, which will continue to teach children for many generations.

Should you find yourself having questions regarding this opportunity or if you would like to set up a time to receive a private tour of our facility, please feel free to contact TNI’s main office at (618) 466-9930.

Thank you for your support,

Amy Chartrand  
Director of Outreach

### **Season Sole Sponsor (*Only 1 spot available*)**

\$2,500

Be the sole sponsor for this upcoming Greenhouse Project season. As sole sponsor, your business name and logo (when applicable) will be the only presented name during 2019 news and selling events.

Contributors at this level will receive:

- The **one and only** logo placement on our Greenhouse Project webpage at [TheNatureInstitute.org](http://TheNatureInstitute.org)
  - The **only** advertisement and logo placement on all materials produced for the 2019 Greenhouse Project season (January through August)- This includes press releases for volunteer orientations, volunteer workdays, and native plant sales (2 minimum) and native plant sale signs and banners.
  - Your business name/logo will have the chance to be displayed 15-20+ times!

### **Greenhouse First Tier Supporter (*Only 1 spots available*)**

\$2,000

As greenhouse supporter, your business name and logo (when applicable) will be presented during 2019 news and selling events.

Contributors at this level will receive:

- Prime logo placement on our Greenhouse Project webpage within TheNatureInstitute.org
  - Prime advertisement and logo placement on all materials produced for the 2019 Greenhouse Project season (January through August)- This includes press releases for volunteer orientations, volunteer workdays, and native plant sales (2 minimum) and native plant sale signs and banners.
  - Your business name/logo will have the chance to be displayed 15-20+ times!

## **Second Tier Supporter (*Only 2 spots available*)**

\$1,500

Contributors at this level will receive:

- Secondary advertisement on the Greenhouse Project webpage within TheNatureInstitute.org
  - Secondary advertisement and logo placement on all materials produced for the 2019 Greenhouse Project season (January through August)- This includes press releases for volunteer orientations, volunteer workdays, and native plant sales (2 minimum) and native plant sale signs and banners.
  - Your business name/logo will have the chance to be displayed 15-20+ times!

To share in the mission of The Nature Institute (TNI), I/We subscribe and promise

to contribute: \$ \_\_\_\_\_.



#### Contact:

Organization/Business:

Contact Email:

Contact Number:

**Address:**

**Sign Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Print Name:

*Please make checks payable to: The Nature Institute*